

THE BASSANO HERALD

VOL IV; No. 24.

Bassano, Alberta.

Thursday, June 12, 1958.

CLARKE - SHULTZ WEDDING

A quiet wedding was solemnized in the Knox Presbyterian Church, Bassano, on Tuesday evening when Miss Clara Shultz of Vernon, B. C. became the bride of Glen Thomas Clarke, son of Thomas Clarke of Bassano, Rev. Doran of Calgary officiating.

The bride was attended by Mrs. Maurer and Thomas Clarke supported the groom.

The happy couple left immediately after the ceremony for a honeymoon trip to Medicine Hat and points in the United States and, on their return, will make their home in Calgary.

BASSANO MEN HAVE LUCKY ESCAPE

Sam Wilson and Wallace Flanagan escaped from what could have been a tragedy when their boat overturned at the Little Dam on Sunday evening.

Wallace Flanagan swam to the shore but Wilson was unable to swim and fortunately had the presence of mind to hang on to the boat. With the assistance of Flanagan and other men, who had been attracted to the scene, Wilson was rescued and brought safely back to the beach.

Also on Sunday, Keats Lane slipped on a rock and fell into the pool at the foot of the Bassano Dam. He was able to swim back to land and even managed to salvage his fishing equipment.

PLANS COMPLETE FOR ANNUAL RODEO

Plans have been completed for the Bassano Annual Stampede to be held on July 1st and, depending on the weather, a bigger and better rodeo than ever is anticipated.

Good prizes are being offered for each of the full slate of cowboy events and it is expected that many of the well known contestants will participate and assist in making this show one of the highlights of the stampede season.

Held in the spacious new stampede grounds at Bassano, the big rodeo on July 1st should be an entertainment feature that citizens of Southern Alberta should not miss.

A dance in the Bassano Hall in the evening will wind up the festivities.

LOCAL MACHINE AGENCY SOLD

The International Harvester Company agency for trucks and farm machinery at Bassano, operated by Gordon Ferraby for the past several years, has been sold to Dave Zakrison of Calgary and stock taking is now in progress.

Mr. Zakrison has had several years experience in handling International machinery and trucks and plans to improve the sales and service facilities at this location.

Mr. and Mrs. Zakrison and their two children have moved to Bassano and are living in the residence formerly occupied by Mr. and Mrs. Gordon Ferraby, who have moved to their ranch.

CAPITOL THEATRE NEWS

The picture showing this Friday and Saturday, June 13 and 14, is the "GREAT AMERICAN PASTIME".

This is a comedy of little league baseball with Tom Ewell and Ann Francis.

BASSANO FISHING CLUB NOTES

Jake Schaffer has registered a 6 lb 12 oz pike and Keats Lane has caught a 3 lb 10 oz pickerel in the contest so far. The next meeting will be held on June 26th at the Imperial Hotel.

TOWN TAX LEVY UP FIVE MILLS

At a meeting of the Town Council on Wednesday night the estimates of receipts and expenditures for the current year were studied and discussed.

It was finally decided to increase the mill rate from 65 mills to 70, an increase of 5 mills over the 1957 levy. The breakdown in the total mill rate, with the 1957 rate in brackets, is as follows: School, 40 mills (34½); Hospital, 4 (3½) and Municipal, 26 (27).

Other decisions of the Council included: Acceptance of the County of Newell school requisition amounting to \$25,868.50, the appointment of Hugh Pearce as enumerator for the purpose of revising the 1958 voter's lists, the appointment of Councillor John Bacon as a committee to investigate the possibilities of improving the operation of the pressure reducing valve in the main water line and to take the necessary action, and the granting of a building permit to H.H. Ashmead for construction of an addition to his residence.

Council meetings will now be held on the second Wednesday of each month instead of the second Monday as formerly.

OUR CHURCHES

EVANGELICAL FREE CHURCH

Sunday School - 10:30 a.m.
Morning Service - 11:40 a.m.
Evening Service - 7:30 p.m.

Pastor - Rev. Leon A. Tiede.

KNOX PRESBYTERIAN CHURCH

Sunday School - 9:45 a.m.
Morning Service - 11:00 a.m.

Minister - Rev. Hector Rose.

ST. MARY'S ANGLICAN CHURCH

Sunday School - 11:00 a.m.
Evensong - 3:00 p.m.

Rector - Rev. G.P. Chant.

TOWN TOPICS

Mrs. Jack Ryan and Mrs. Walker attended the convention of the Catholic Womens League, held at Calgary from June 6th to 8th.

The convention cluded with a tour of the Providence Creche.

Mrs. Ryan and Mrs. Walker returned home on Monday.

Mrs. W.E. Mettler and daughter Lyndell of Colfax, Washington, are spending a week at the home of her sister, Mrs. Emily Kuchle.

Mr. and Mrs. Art Simpson motored to Edmonton to visit Mr. and Mrs. Jake Schaffer Jr. las week end.

The Bassano Kinsmen Club are busily engaged in improving the park at the wading pool.

The grounds are being cultivated and seeded to grass, additional trees are being planted and the entire area will be fenced with a chain link metal fencing.

When completed, this park should be one of the scenic spots of Bassano.

Don't forget the dance in the Bassano Hall on Saturday night, June 14th.

The dance will be sponsored by the supporters of the Stampede Queen, Maureen Lund.

Saskatchewan teachers air problems

The 25th annual Council of the Saskatchewan Teachers' Federation, meeting in Saskatoon during Easter week, again issued a call for the establishment of a national teaching certificate and for federal aid for education. The 150 councillors and vice-councillors also asked for a revision of the school grant structure to include consideration of a teacher's experience and years of training, for a municipal government on a co-terminus basis with full fiscal independence for school boards, the organization of larger units in the four remaining non-unit areas, and the improvement of the present superannuation plan for teachers. The delegates endorsed the agreement reached between the executives of the trustees and the teachers respecting salary negotiations. After considerable discussion they endorsed proposals for carrying forward in Saskatchewan the work started at the Canadian Conference on Education, which was held in Ottawa in February.

The keynote of the convention was set in the opening remarks of president John Egnatoff of Melfort when he said that "the promotion of the cause of education in Saskatchewan stand first in the aims of the Saskatchewan Teachers' Federation." To accomplish this, Mr. Egnatoff asserted that it was necessary to raise the status of the teaching profession, promote and safeguard the interests of teachers and secure conditions which will make possible the best professional service, influence public opinion regarding educational problems, and secure for teachers a greater influence in educational affairs.

Gilbert Eamer of Saskatoon, executive secretary of the T.T.F., reported that great strides have been taken this year toward the goal of professional maturity. Forty percent of Saskatchewan teachers last summer attended university classes to improve their professional standards and their teaching ability. Participation by

teachers in institutes, locals and rallies reached an all time high. Members of the S.T.F. at the local level are devoting much time and effort to a study of the educational problems of students and classrooms. "This augurs well for the future of our profession in this province," Mr. Eamer averred.

Reporting on the work of the Department of Education, the Hon. Woodrow S. Lloyd, Minister of Education, outlined some of the plans for the expansion of the educational facilities in Saskatchewan. The appointment of a full-time assistant to Mr. Janzen, director of curricula, additions to the administrative branch of the department, an over-all provincial testing program, and a survey of adult education stood high on the list of plans for the coming year, Mr. Lloyd declared. He hailed the recent Canadian Conference on Education as a great forward step. Out of the interested understanding on the part of many people has come a basis for sound educational progress. "The only people not satisfied with the work of the conference were those who expected a complete condemnation of our schools," Mr. Lloyd asserted. During the four days of meetings, the councillors met in workshop session for two days, with prominent educationalists acting as consultants. Among the consultants were men and women like Gerald Nason, Ottawa, assistant director of the Canadian Conference on Education, High School

SCHOOL LEISURE

Perhaps there is too much time for leisure in the high school curriculum. . . . It seems to us that educational authorities could step up the system so that the students graduate at an earlier age. This would mean more work, but at the same time it would provide a natural process of elimination for those who could not absorb the knowledge. —Westlock News

In 600 B.C., Greece had as many as 250 colonies.

Superintendent W. Hunt of Regina, and Miss Caroline Robins, Saskatoon, past president of the Canadian Teachers' Federation. Dividing up into small groups all councillors had the opportunity to discuss in detail the Canadian Conference on Education, professional standards, the high school curriculum, superannuation, S.T.F. policy and finances. At these sessions the resolutions that had come from the teachers' fall superintendency conventions got a thorough airing.

At these workshop sessions a complete review of past and present S.T.F. policy was undertaken. The policy statement as adopted at the final session was divided into two main sections. The first dealt with the teacher as an individual; the selection, recruitment, training and certification of a teacher. In addition there were matters affecting the working and living conditions of a teacher: contracts, salaries, tenure, living accommodation, income tax regulations, insurance, and teacher locals. The second section was concerned with the organization and administration of schools. This covered the financing of schools, the provision of buildings and supplies, the staffing of schools, the course of study and examinations, and the various governing bodies with which teachers have to deal.

The annual reports of the various advisory committees to the executive were distributed to the councillors for their consideration. Reports came from committees on professional standards, ethics, public relations, audio-visual education, certification, educational finance, examinations, curriculum, high school drama, salaries, health and physical education, and superannuation. This list gives one some indication of the variety of interests of Saskatchewan teachers and their professional organization.

A highlight of the convention was a banquet sponsored jointly by the S.T.F. and the Department of Education and attended by both teachers and superintendents. Dean J. F. Leddy of the College of Arts and Sciences, University of Saskatchewan, was the guest speaker and dealt with his work on Canada Council. At the banquet honor was paid to two Saskatchewan teachers who had made, over the years, a great contribution to the cause of education, Roy Knight of Saskatoon and C. T. Fyfe of Regina. In making Mr. Knight an honorary life member of the S.T.F., John Egnatoff stressed Mr. Knight's contribution in the struggle for federal aid for education. Gilbert Eamer made the presentation to Mr. Fyfe, pointing out the leadership offered by Mr. Fyfe to Saskatchewan teachers in the field of literature and English.

During Council the annual meeting of the S.T.F. Credit Union was held. The annual report of the Board of Directors showed that membership now stood at 1,420 with share and endowment capital at a new high of \$433,000, an increase of \$61,000 over last year. During 1957 loans amounting to \$167,000 were made, bringing the total for the five years of operation to \$572,000. Elected to the Board of directors for the coming year were the following: Regina teachers: Phil Halter, president; T. MacDonald, vice-president; Mrs. M. McGowan, Miss I. Campbell, Miss M. Robertson, and Messrs G. Lee, M. Mathews, F. Dixon, N. McMath, and E. Hutchison. The Credit Committee was made up of three Saskatoon teachers, N. McPherson, W. A. Cripps, C. Jones, and the secretary-treasurer G. MacDonald, Dr. G. L. Langley of the College of Education, and Messrs. T. Macfarlane and W. N. Praefke of North Battleford made up the Supervisory Committee.

At the closing session recognition for his great educational leadership came to Wray Wylie of Canora, a long-time member of the S.T.F. executive, when he received the unanimous endorsement of Council for president. George Trapp of Punnichy was elected vice-president. Miss Mildred Baldwin of Yorkton; G. Wright, Moosomin; R. Homer, Prince Albert; A. McBeath, Quill Lake; and W. Herle of Abbey were elected to the executive.

In closing the conference retiring president John Egnatoff reviewed the deliberations of the preceding four days, stating that the councillors had charted a course for Saskatchewan education which "will take us from summit to summit as we march forward into the future."

Editorials

from

Canadian Weekly Newspapers

(These are not necessarily the views of the editor of this paper)

The Act to blame?

(The Journal, Melfort, Sask.)

The opposition by four members of the Town Council to the bylaw which would establish a Town Planning Commission for Melfort, must not be constructed as criticism of the present Town Planning Committee.

This was emphasized at the meeting Monday night, when the bylaw was brought up a second time and defeated. The dissenting councillors take exception to the wording of the Provincial Act, under which Commission operates, if the council should pass the law establishing it.

Arguments against the passing of the law arise from a feeling that the full purpose of the Act is not fully understood and that there is a usurping of the power and authority of the council (an elected body), and delegating to an appointed group certain authority, which it is felt should remain under final decision of council.

Despite what is said verbally about the power vested in the Act, it remains unalterable that certain things can and cannot be done. The Councillors opposing the bylaw are not willing to forsake what they consider to be their responsibilities as elected representatives of the people of Melfort.

A study of the Act leaves us disturbed in the same manner as the majority of council. We feel that the interests of the electors can best be served by those who are duly elected by them. Therefore they, as the elected representatives of the people must be held responsible for the action of any group appointed by them. If our interpretation is correct, once the bylaw is passed establishing the Commission, the Council loses this responsibility under the Act. As one councillor remarked it centralized the authority in the minister, and nowhere in the Act could he find the right of Council to rescind the bylaw once it is passed.

Aside from this particular argument, the matter is of interest to us, as it has indicated that council members have not entirely forgotten they are the elected representatives of the people and they should be continually alert to anything which they feel takes from them their rights as such representatives. A tendency to go along with centralization has become evident throughout the country. More and more the work of government is being consolidated into the hands of major governments, thus removing it from the local level.

One councillor expressed his opinion that "it won't be long before all we'll need is the mayor and the clerk to sign cheques." Of interest might be Mayor Caskey's remarks with reference to the question of the Larger Municipal Unit, which he is to speak on at the Urban Municipal Convention at Moose Jaw this month. He said "I am opposed to it." This indicates he is also concerned about the centralization of municipal authority and government as opposed to municipal government at the strictly local level.

★ ★ ★

Slick salesman is back

(The Times, High River, Alberta)

In recent weeks two instances have occurred in the Rocky View district of high-pressure salesmen peddling new products to farmers which may be basically good but that are economically unsound due to high initial cost.

The first case was that of out-of-province salesmen selling Ramsay durum wheat seed door-to-door at a higher price than that prevailing at local outlets. The second concerned a group selling fertilizer spreaders for anhydrous ammonia which, though undoubtedly beneficial, has not been proved any better than more orthodox fertilizers more cheaply spread.

It is understandable that farmers, bewildered by all the whirlwind scientific advancements made in agriculture in recent years should prove ready suckers for a smart salesman. But they should never allow their basic commonsense to desert them when they look at pictures of wonder crops in advertising literature or on colored slides. They should remember that if expense is disregarded it is possible to grow prize cabbages on a hard-top road.

This is where our federal, provincial and municipal agricultural services play an important role. If in doubt, consult your district agriculturist or field supervisor. That is the smart way.

★ ★ ★

Poverty of the mind

(The Lac Ste. Anne Chronicle, Edmonton, Alberta)

Valiant efforts are being made in some parts of the world, particularly in the United States, to put an end to religious and racial intolerance. Because another man's skin is a different color to ours, or because he attends another kind of church, we are tempted to be intolerant of him.

In Canada we have reason to be proud of our federal statutes which makes it illegal to discriminate against an individual or group of people because of race, color or religion.

Unfortunately, this simply means for a lot of us that our national policies are a lot more mature than our individual minds. There are plenty of Canadians who want their private club to exclude Jews, for instance, just because they are Jews. There are restaurants and hotels in Canada that won't serve a colored man or let him register for a room.

People who act like that towards their fellows are not really mature in their outlook. Their minds are full of child-like prejudices. It is time we got rid of the slums of racial intolerance that impoverish our minds and our lives.

Visit the Tree Planting Car

Meetings are held in the Car at each point on the itinerary, at eight o'clock in the evening. When schools are open, arrangements are made with the school authorities to have the Pupils visit the car during school hours. Sound films show the results obtained by farming people through planting trees, and give practical instruction

in tree planting and home beautification. An illustrated talk covers planting methods, which trees to plant, the laying out of a shelter belt, and planning the home ground, with information on the care of trees and shrubs. A question period follows each evening meeting.

THE 1958 ITINERARY

SASKATCHEWAN			SASKATCHEWAN		
Kelliher	Thurs.	April 24	Irma	Fri.	" 18
Leross	Fri.	" 25	Wainwright	Mon.	" 21
Lestock	Sat.	" 26	Greenshields	Tues.	" 22
Punnichy	Mon.	" 28	Heath	Wed.	" 23
Quinton	Tues.	" 29	Edgerton	Thurs.	" 24
Raymore	Wed.	" 30	Ribstone	Fri.	" 25
Semans	Thurs.	May 1	Chauvin	Sat.	" 26
Tate	Fri.	" 2	SASKATCHEWAN		
Nokomis	Sat.	" 3	Artland	Mon.	" 28
Venn	Mon.	" 5	Winter	Tues.	" 29
Watrous	Tues.	" 6	Vera	Wed.	" 30
Young	Wed.	" 7	Unity	Thurs.	" 31
Zelma	Thurs.	" 8	Tako	Fri.	" 1
Allan	Fri.	" 9	Scott	Sat.	" 2
Bradwell	Sat.	" 10	Cavell	Mon.	" 4
Clavet	Mon.	" 12	Landis	Tues.	" 5
Vanascoy	Fri.	" 16	Palo	Wed.	" 6
Delisle	Sat.	" 17	Oban	Thurs.	" 7
Laura	Mon.	" 19	Biggar	Fri.	" 8
Tessier	Tues.	" 20	Leney	Mon.	" 11
Harris	Wed.	" 21	Kinley	Tues.	" 12
Zealandia	Thurs.	" 22	Juniata	Wed.	" 13
Rosetown	Fri.	" 23	Asquith	Thurs.	" 14
McGee	Mon.	" 26	Grandora	Fri.	" 15
Fliske	Tues.	" 27	Grand Coulee	Mon.	" 18
D'Arcy	Wed.	" 28	Pense	Tues.	" 19
Brock	Thurs.	" 29	Belle Plaine	Wed.	" 20
Netherhill	Fri.	" 30	Pasqua	Thurs.	" 21
Beadle	Mon.	" 2	Drinkwater	Fri.	" 22
Kindersley	Tues.	" 3	Pitman	Sat.	" 23
Pinkham	Wed.	" 4	Rouleau	Mon.	" 25
Flaxcombe	Thurs.	" 5	Wilcox	Tues.	" 26
Marengo	Fri.	" 6	Corinne	Wed.	" 27
Merid	Sat.	" 7	Milestone	Thurs.	" 28
Alsask	Mon.	" 9	Lang	Fri.	" 29
ALBERTA			Yellow Grass	Tues.	Sept. 2
Sibbald	Tues.	" 10	McTaggart	Wed.	" 3
Benton	Wed.	" 11	Halbrite	Thurs.	" 4
Oyen	Thurs.	" 12	Midale	Fri.	" 5
Excell	Fri.	" 13	Macoun	Sat.	" 6
Lanfine	Sat.	" 14	Hitchcock	Mon.	" 8
Cereal	Mon.	" 16	Esteven	Tues.	" 9
Chinook	Tues.	" 17	Esteven	Wed.	" 10
Youngstown	Wed.	" 18	MANITOBA		
Scotfield	Thurs.	" 19	Lauder	Thurs.	" 11
Stanmore	Fri.	" 20	SASKATCHEWAN		
Richdale	Sat.	" 21	Alida	Mon.	" 15
Hanna	Mon.	" 23	Alida	Tues.	" 16
Hanna	Tues.	" 24	MANITOBA		
Watts	Wed.	" 25	Broomhill	Thurs.	" 18
Craigmyle	Thurs.	" 26	Tilston	Fri.	" 19
Della	Fri.	" 27	Souris	Mon.	" 22
Michichi	Mon.	" 30	Kennay	Tues.	" 23
Ardrossan	Mon.	July 7	Beresford	Wed.	" 24
Lindbrook	Tues.	" 8	Douglas	Mon.	" 29
Tosfield	Wed.	" 9	Carberry	Tues.	" 30
Ryley	Thurs.	" 10	Melbourne	Wed.	Oct. 1
Poe	Fri.	" 11	Sidney	Thurs.	" 2
Holden	Sat.	" 12	Austin	Fri.	" 3
Bruce	Mon.	" 14	MacGregor	Mon.	" 6
Viking	Tues.	" 15	Bagot	Tues.	" 7
Kinsella	Wed.	" 16	Port. La Prairie	Wed.	" 8
Jarrow	Thurs.	" 17	Port. La Prairie	Thurs.	" 9

Published every Thursday by Hugh Pearce, Bassano, Alberta. Authorized as second class mail by the Postoffice Department, Ottawa.

McNAMARA NEW HEAD-OF WHEAT BOARD

W.C. McNamara, 53 year old grain expert, was appointed on Monday to head the Canadian Wheat Board, the government's multi-million dollar grain selling agency.

The Winnipeg born Mr. McNamara, associated with the board since 1942, succeeds George McIvor, who resigned as chief commissioner in April to take an executive post with a flour milling company.

Mr. McNamara has been the Board's assistant chief commissioner since 1947. Trade Minister Churchill, who announced his appointment, recalled that Mr. McNamara has travelled extensively in Europe and Asia on grain selling missions.

He was initiated into the intricacies of wheat selling when he joined the Saskatchewan Wheat Co-operative in 1924. He was manager of the course grains sales department before joining the board in 1942.

At first he handled wartime transportation problems. Then in 1944 he became the board's special representative at Washington, working closely with the International Food Council in meeting urgent wartime demands for cereals.

In 1923 he joined the Standard Bank of Canada. He left the banking business in 1924 to join the new Saskatchewan wheat co-operative and served for 17 years, gaining extensive knowledge in all phases of grain marketing.

Last year he visited Soviet Russia and other Eastern European countries on a sales mission.

On three occasions Mr. McNamara has been a member of the Canadian delegation in International Wheat Agreement talks and he has been actively interested in the International Wheat Council in London.

Mr. McNamara is the son of the late James R. McNamara. His mother resides in Vancouver. In 1928 he married Margaret Rowand of Regina. They have four children and three grandchildren. Mr. McNamara is a keen football fan. He played junior football in Regina before Graduating to the senior Roughriders.

OIL EXPORTS DOWN BUT CATTLE EXPORTS UP

Exports of uranium and cattle rose spectacularly in the first four months of 1958 while oil exports slumped.

Uranium exports almost tripled to \$20,185,000 in April from \$7,911,000 last year, boosting the January-April total to \$69,062,000 from the figure of \$26,666,000 a year ago, the Bureau of Statistics reported on Monday.

Cattle exports jumped to \$6,348,000 from a mere \$983,000 in the month and to \$28,859,000 from \$2,788,000 in the four months.

With the United States market for oil imports restricted by U.S. government curbs, Canada's exports dropped to \$3,712,000 from \$16,659,000 in April and to \$30,053,000 from \$55,616,000 in the four month period.

These were the highlights of over-all exports which edged ahead to \$370,600,000 from \$365,300,000 in April. The January-April total export figures dipped slightly to \$1,441,600,000 from last year's figure of \$1,642,500,000.

Newsprint was still the top item with April's shipments increasing slightly to \$57,831,000 from \$56,588,000, though the four-month period total eased to \$215,731,000 from \$225,399,000.

Wheat shipments rose to \$31,664,000 from \$22,234,000 in the month and to \$127,734,000 from \$103,470,000 in the four months.

Some other major items shipped in the four months with last year's January-April figures in brackets:

Nickel \$84,514,000 (\$80,438,000); wood pulp, \$82,083,000 (\$97,048,000); planks and boards, \$80,492,000 (\$81,070,000); aluminum \$63,834,000 (\$78,697,000); copper \$52,720,000 (\$61,111,000).

Any way you look at it, Canada's export business is big business and is still expanding.

FATHER'S DAY

SUNDAY, JUNE 15th

SEE OUR GIFT LINES OF

SHIRTS - JACKETS - SOCKS - TIES - BELTS -
ELECTRIC RAZORS - SHOT GUNS - RIFLES - TENTS -
FISHING AND CAMPING EQUIPMENT.

EVERYTHING FOR FATHER ON FATHER'S DAY

BRENT'S MEN'S WEAR
Phone 12 Bassano

CAR FOR SALE

THE MEDICINE HAT HEALTH UNIT WISH TO SELL ONE 1954 DODGE SEDAN. CAR MAY BE VIEWED AT 442 - FIRST STREET S.E., MEDICINE HAT. THE LOWEST OR ANY TENDER NOT NECESSARILY ACCEPTED. TENDERS TO SECRETARY TREASURER, MEDICINE HAT HEALTH UNIT, 442 - FIRST STREET S.E., MEDICINE HAT BY JUNE 28, 1958.

TIRES

BUY YOUR PENNER TIRES
FOR LESS MONEY AT

COUNTLESS GENERAL STORE
Phone R712 Countess

BUY OR RENT

A GOOD HOUSE IN BASSANO
FOR FULL PARTICULARS SEE

J.W. RATZLAFF
Real Estate & Insurance
Phone 99 Bassano

MR. MOTORIST

I HAVE OPENED A REPAIR SHOP IN THE NORTH STAR SERVICE STATION AND AM EQUIPPED TO DO ALL YOUR FENDER AND BODY REPAIR WORK. PAINT JOBS \$30.00 AND UP.

FREE ESTIMATES ON ALL REPAIR WORK

ADAM MOHART
Phone 95 Bassano

FOR GOOD MEALS

IN THE DOWN TOWN AREA

TRY

THE IMPERIAL COFFEE SHOP
Mrs. E. Foster - Prop

FRESH MEAT

FROZEN FOODS AND ICE CREAM

ALWAYS IN STOCK

PIONEER MEAT MARKET
Phone 42 Bassano

FOR PROMPT SERVICE ORDER YOUR RUBBER STAMPS FROM THE BASSANO HERALD.



PRESIDENT — T.C.D.

William Foth, president of Trans-Continental Discount Distributors Limited is a 30-year-old newcomer to Canada. Mr. Foth, born in Poland, came to Canada in 1948, following the completion of his schooling in Lubeck, Germany. He has resided in the Edmonton area since his arrival in this country.

A quiet-spoken young man, with a keen insight into the world of commerce, William Foth has become thoroughly familiar with Canada since his arrival. His previous work and travels have taken him from coast to coast in Canada, and as far north as Fort McMurray. Most of his Canadian

In two years

Construction of the new provincial school for the deaf at the Highway 25 site on Milton's south-eastern outskirts is slated for completion within the next two years according to the current issue of Ontario Government Services.

The new school, estimated to cost between \$3 million and \$3.5 million, is a residential school like the one at Belleville, and will be located on 97 acres of land which was formerly the Kingdon farm below Halton Manor.—The Canadian Champion, Milton, Ont.

experience has been in the direct sales field, although some time was spent in photography and insurance.

William Foth first saw the necessity of Trans-Continental Discount Distributors Limited about three years ago, when he realized it was possible for everyone to share in the privilege of discount shopping. He refined this idea for a period of time, and was finally able to put it into practice with the organization of his firm.

A serious man with a quick, winning smile, Mr. Foth has wide tastes in music and the arts — and despite the pressures of work has time to develop a well-rounded personality blending into a sharp business resourcefulness. Mr. Foth is a family man, with two boys and a girl, ages ranging 5, 3, and 18 months.



KEEP FROM SAGGING

To keep children's wool sweaters from sagging on the shoulders, sew a length of ribbon to the inside along the shoulder seam. This ribbon should extend from the neck band to the sleeve seam. Cut the ribbon to fit the child's shoulder width.

Falsework on Highway 36 bridge demolished, 20 men escape death

Twenty men narrowly escaped serious injury and possible death in a mishap on the new Highway 36 bridge north of Taber which may hold up completion of the bridge for a month.

The photo above shows the upstream side of the bridge where river ice, lifting under the pressure from the rising water, toppled the falsework for the two centre spans. The crew was working in the spaces where fallen timbers can be seen (eight of them within six feet of the water) at 8:45 Monday morning when the structures gave way.

Two men were pinned by falling steel and wood; one of them, Jim Friesen of Taber, was still in hospital with possible chest injuries at last report.

A third man was thrown into the Oldman River, only about six feet deep at that point but flowing rapidly and barely above freezing temperature. He was swept downstream but worked his way close enough to shore that a rope could be thrown to him.

The temporary causeway and bridge downstream from the bridge were washed out and a sizeable quantity of building material carried off down river.

Only a minute and a half elapsed from the time the pilings gave way until the last man had scrambled or been pulled to safety.

Construction workers say that work on the two centre spans cannot be resumed until the ice goes out of the river and the wa-

ter recedes so that a pile driver can be taken out into the stream bed to place supports for new falsework to carry forms for the arches. This may take a month.

The 900-foot bridge is the major construction project in the new Highway 36 link between Taber and Vauxhall.—The Times, Taber, Alta.

Potato payments suspended

The Honourable Douglas S. Harkness, Minister of Agriculture, announced today that the Agricultural Stabilization Board has suspended the diversion support program on Canada No. 1 potatoes to starch factories, effective April 14, 1958. In line with this decision inspection at starch plants will not be available after that date.

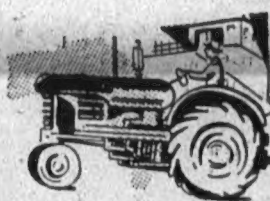
Suspension of potato payments seems advisable at present since prices have advanced considerably in the past two months and the market has remained firm. Under existing conditions it is unnecessary for producers to divert Canada No. 1 potatoes to starch factories on account of price levels.

FRESH WATER

There are several places in the oceans of the world where fresh water may be found. This is caused by springs escaping from subterranean rivers.

SUPPORT LOCAL MERCHANTS

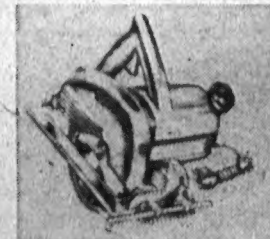
THE GREATEST VALUE NEWS OF THE DECADE



Tractors and tractor parts



Goodyear and most other popular makes of tires



Black and Decker and Thor and many other popular makes in power tools



Building materials

SWEEPING THE PRAIRIES LIKE WILD FIRE

is the fabulous new mail-order discount shopping system of TRANS-CONTINENTAL DISCOUNT DISTRIBUTORS LIMITED! Now with branches in Alberta and Saskatchewan, TRANS-CONTINENTAL is better prepared than ever to supply with complete lines of highest-quality merchandise for the farm and home, at fantastically-low discount prices.

TRANS-CONTINENTAL DISCOUNT DISTRIBUTORS LIMITED leave no stone unturned in providing both rural and urban shoppers discount values on one of the largest ranges of commodity stocks available.

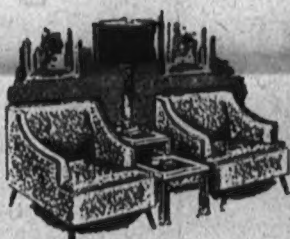
If you live on the farm, you will find top-quality lines in such items as building materials, paints, water systems, grain augers, farm machinery, all American model cars, tanks, batteries and tires, motor blocks, electric motors, plastic pipe, fencing materials, garden tools, belts, power and hand tools, and scores of other items.

For the country or city home, TRANS-CONTINENTAL DISCOUNT also stocks a grand range of upholstered furniture, bedroom suites, floor coverings in linoleum and tile, musical instruments — such as pianos, home recorders, as well as hi-fi players and TV's, complete lines of small and large appliances, work clothes, watches, costume jewelry, lamps, typewriters, luggage, stainless-steel waterless cookware, waterless aluminum cookware, Melmac unbreakable dinnerware, just to mention a few.

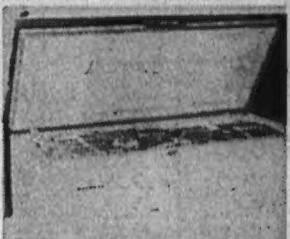
If you're a sportsman, then you'll be more than impressed with the sporting goods on display — with everything from outboard motors to binoculars and fishing equipment.

In most cases, TRANS-CONTINENTAL DISCOUNT DISTRIBUTORS give immediate delivery on your selection. On waiting orders, the delivery time never exceeds two weeks.

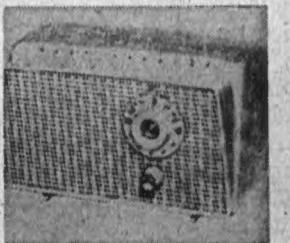
But that's only half the story. The exciting thing about your purchase at TRANS-CONTINENTAL is the low price you pay—usually the manufacturer's price plus a slight markup. It all adds up to dollars saved on EVERY purchase — amounting to hundreds and thousands saved over just one year of average buying.



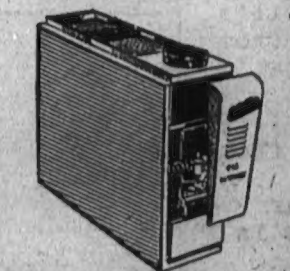
Upholstered furniture



Gilson and many other popular makes in freezers and refrigerators



Radios and TV sets



Furnaces, water heaters and water systems

WITH UP TO 60%

TRANS CONTINENTAL
9335 - 63rd Ave.
EDMONTON
1026 - 16 Ave. N.W.
CALGARY

DISCOUNT
OR MORE

DISTRIBUTORS LIMITED
20th St. & Ave. B. South
SASKATOON
1404 Lorne St.
REGINA

Superlative!

Imagine... golden crusted-tender rolls made with tangy sour cream! Easy? Definitely, when the yeast is Fleischmann's Active Dry! If you bake at home, bake a pan of these distinctive dinner rolls.



Sour Cream Finger Rolls

1. Scald $\frac{1}{2}$ pint ($1\frac{1}{4}$ cups) commercial sour cream

Stir in

3 tablespoons granulated sugar
1 teaspoon salt
1 tablespoon butter or margarine

Cool to lukewarm.

2. Meantime, measure into large bowl $\frac{1}{2}$ cup lukewarm water

Stir in

1 teaspoon granulated sugar
Sprinkle with contents of 1 envelope Fleischmann's Active Dry Yeast

Let stand 10 minutes, THEN stir well.

$\frac{1}{2}$ teaspoon baking soda

Into lukewarm sour cream mixture, then stir mixture into yeast.

Stir in $1\frac{1}{2}$ cups once-sifted all-purpose flour

and beat until smooth and elastic. Work in an additional $1\frac{1}{2}$ cups (about) once-sifted all-purpose flour

3. Turn out on floured board and knead until smooth and elastic. Place in greased bowl. Grease top. Cover. Let rise in a warm place, free from draft, until doubled in bulk—about $\frac{3}{4}$ hour.

4. Punch down dough. Turn out on lightly-floured board and knead until smooth. Divide dough into 3 equal portions; shape each portion into a 12-inch roll and cut into 12 equal pieces. Shape each piece of dough into a roll about 3 inches long. Arrange, about an inch apart, on greased cookie sheets. Grease tops. Cover. Let rise until doubled in bulk—about 40 minutes. Bake in a hot oven, 400°, about 14 minutes. Yield—3 dozen finger rolls.



KEEPS FRESH FOR WEEKS
Another fine product of STANDARD BRANDS LIMITED

WHEAT PAYMENTS ANNOUNCED

Final Canadian Wheat Board payments averaging 6.941 cents a bushel on prairie wheat delivered in the 1956-57 crop year were announced in the House of Commons on Monday by Trade Minister Churchill.

The payment, to be made shortly, will mark the distribution of a \$25,083,697 surplus in the 1956-57 wheat pool accounts. A total 361,400,000 bushels were delivered in the crop year ended last July 31st.

On that wheat, farmers already have received initial delivery payments, based on \$1.40 per bushel for No. 1 northern, and interim payments of 10 cents a bushel on all grades except milling durum on which an interim 25 cents was paid.

The final payment for No. 1 northern is 8.65 cents a bushel, making a total of \$1.5865 for that grade.

Mr. Churchill said cheques to wheat growers for the final payment will be issued by the Wheat Board after it has finished its current job of distributing final payments for 1956-57 barley.

The smallest payment on any grade of wheat was 2.752 cents for No. 4 northern. The minister said "this reflects the very heavy deliveries of this grade of wheat to the 1956-57 pool and the extent to which the Wheat Board had to cut selling prices in order to move it."

Final payments for other grades are as follows: No. 2 northern, 8.704 cents; No. 3 northern, 5.818 cents; No. 5 wheat, 7.346 cents; No. 6 wheat, 5.712 cents; feed wheat, 8.697 cents.

Final payments on milling grades of durum wheat range from 18.456 cents a bushel for No. 4 amber to 26.841 cents for extra No. 4 amber.

The interim payment in February on 1956-57 wheat involved a distribution of \$39,840,940. That amount, together with the final payment announced on Monday, makes an operating surplus of \$64,924,637 prior to deduction of the levy under the Prairie Farm Assistance Act.

BLACK TRAFFIC YEAR FOR ALBERTA

Alberta's shocking traffic death toll in the first three months of this year calls for more than a mere expression of alarm and surprise.

It seems that the only course is firm action. The highway killers must be stopped. If there are not enough enforcement officers, then more must be obtained without delay.

If the present rate is maintained, this will be Alberta's blackest traffic death year.

For the months of January, February and March, Alberta had a total of 57 traffic deaths, practically doubling the toll for the comparable period of last year, when there were 29. What is particularly disappointing in this situation is that, normally, the first quarter of the year is usually quiet from a traffic accident standpoint.

The toll during the three months also included 1,118 persons injured in traffic accidents, an increase of 21 over a year ago.

Against this record of highway slaughter, the City of Medicine Hat presents a picture of safe driving of which any community on this Continent might well be proud.

For three years and five months Medicine Hat has not had a single traffic fatality. That is a shining record of safety. If Medicine Hat can do it, why cannot others? It is true there are other centres in Canada which also have long accident-free records, but Medicine Hat certainly is outstanding in any population category one might consider.

While it has an enviable traffic record, Medicine Hat is not easing up in any way because of its fine traffic showing.

Recently, the Medicine Hat police department announced an immediate tightening of enforcement of all traffic regulations. The head of the police traffic division said he had instructed all traffic squad members to crack down sharply on all traffic violations, big or small. This move was decided on when a sharp increase in city accidents was reported in March. City accidents involving damages of \$100 or more totalled 24 during March, an increase of four over the previous month. Minor accidents doubled during the month.

BARN DANCE

AT O.B. LASSITER'S FARM
6 miles west & 8 miles north of Bassano

FRI. JUNE 20

Lunch will be served.

SUPPORT YOUR STAMPEDE QUEEN - MAUREEN LUND

WATCH

FOR THE GRAND OPENING AT BASSANO
OF ALBERTA'S FINEST ENTERTAINMENT CENTRE

BUD'S COFFEE SHOP
George Mason - Prop

BE SURE - INSURE AGAINST

HAIL

WITH ALBERTA HAIL INSURANCE BOARD

GORING & MACKAY
Phone 14 Bassano

CARD OF THANKS

We wish to thank our many friends and neighbors for their kind expressions of sympathy and flowers in our recent sad bereavement in the loss of our dear wife and mother.

Ed Martin and Family.

D.C. CRERAR B.A. L.L.B.

Barrister, Solicitor and Notary Public

WIRTZ BLOCK, BROOKS, ALBERTA.

Phones 3363 and 3246

FOR FATHER

ON SUNDAY, JUNE 15th

SPECIAL

7x35 Binoculars ----- \$24.95
Others priced to \$55.00

CAMERAS

Brownie Flash Outfits
\$11.95 to \$43.95

Movie Cameras
\$27.95 and up

Gadget Bags - Light Meters - Tripods

OTHER FATHERS DAY GIFTS INCLUDE -
Barometers - Storm Guides - Ronson Lighters -
*** SEE THE NEW SCHICK BUTANE LIGHTER
Parker and Waterman Pen & Pencil Sets
Bachelor and Stag Shaving Needs
Full selection of Fathers Day Cards.

STILES "THE DRUGGIST"
Phone 88 Bassano
YOUR REXALL STORE

BASSANO RODEO

TUESDAY, JULY 1st
AT THE BASSANO STAMPEDE GROUNDS

Emerson Chamber re-organized

Amid a new spirit of enthusiasm and determination, the Emerson Chamber of Commerce was re-organized, at a supper meeting in the Brown Derby.

Elected president was Mr. Mike Zaccour of the Border Cafe. Eight other businessmen are on the board of directors. A directors meeting prepared an ambitious program for the coming year.

To improve park

Main program to be launched by the Chamber will be the construction of picnic facilities in the town park. The committee appointed was instructed to prepare a long-range plan for the park. It is hoped to survey the park and plan for the day when a swimming pool will be one of the park improvements. Intended for immediate consideration is the construction of tables, cooking facilities, a supply of drinking water and a children's playground. A committee is at work preparing to raise funds for this project. A large scale fund raising program for a new swimming pool is also in the planning stage.

Membership Drive

A concentrated membership drive is being arranged for National Chamber of Commerce week, April 13th to the 19th. The new board hopes to enroll every businessman in the community as well as a large number of persons interested in the improvement of the community.

The chamber meeting heard from Mayor Careless, that a new drycleaning shop was a definite possibility. The meeting instructed its business promotion committee to offer the full co-operation of the Chamber to the proposal.

Plans are going ahead for a meeting of members of the Chamber and the council with Mr. Jobin, Minister of Industry and Development. —The Journal, Emerson, Man., April 4, 1958.

O. R. Green resignation

Resignation of O. R. Green as Director of Information in the Saskatchewan Department of Travel and Information was announced by Hon. Russ Brown.

In accepting the resignation, Mr. Brown said Mr. Green was planning to return to work in the fields of news reporting, publicity and public relations.

Mr. Green, who joined the provincial civil service in the fall of 1947, became Director of Information early in 1957 when the former Bureau of Publications was being re-organized to establish the Department of Travel and Information.

Before joining the government service, Mr. Green had been employed by the Regina Leader-Post for about four and one-half years. During the war, he served for three and one-half years with the Canadian Army.

CLASSIFIED

INSTRUCTION

Earn more! Bookkeeping, Salesmanship, Shorthand, Typewriting, etc. Lessons 50c. Ask for free circular No. 35. Canadian Correspondence Courses, 1290 Bay Street, Toronto.

FOR SALE

Cleaver Brooks heavy oil burner and two 250 gallon tanks. Burns No. 5 oil. Suitable for small commercial building. Price \$400.00. Also steam boiler, low water cut off and steam pressure control. Apply 2265 Lorne St., Regina, Sask. 94-98 p

DO IT YOURSELF BOAT KITS

Or Complete Finished Units Here is the kit you can assemble with 24 hours labor. All parts pre-cut. Screws, glue and complete instructions supplied. Models from cabin cruiser to fishing runabouts. You may select from kits assembled but not finished or completely finished units. See the world's best boating buy. MORROW'S SERVICE LTD.

Dewdney & Albert—Ph. JO 9-3030 93-7.

MARKING DEVICES

Rubber Stamps, marking devices, custom made industrial stencils and decals, business cards, etc. Send copy for quotations. Free catalogues. Marco, Box 45C, Silver Spring, Maryland, U.S.A. 93-7

DUGOUTS

We have a dragline available for dugouts. We can move into any district for four or more dugouts. Farmer's cost \$375.00 per dugout. Grant Macdonald, Excavating, Scarth and 8th, Regina. Phone JO 9-9370. 95-98



THE RAILROAD STRIPE is the season's newest entry in wool sports coats. Wherever leisure hours take you, the black and white "hubby" wool sports coat reflects top taste. "Hacking" pockets, antique metal buttons and pronounced shoulders are still in keeping with today's dashing look in sports apparel.

Wool sports coats favorites for Spring

Startling changes are appearing in wool sports coats this spring, says the Men's Apparel Council. But look sharp, or you may miss being startled. The new tricks are mostly in the small details of styling. Active men, who insist on looking truly different, will want to own at least one of the new sports coat models in light-on-the-shoulder-wool.

What to look for? This April and May, you'll find many wool Shetland sports coats patterned after the original English "hacking" coat. Specifically designed for sportsmen, the original "hacking" coat, made of fine English wool, had many features to make horseback riding a more comfortable sport. The coat had a deep center vent so it would fit over the saddle in back; it was cut away sharply in front to keep a trim appearance when riding over country roads, and it was buttoned high to protect the wearer's chest. The coat also had slanted, flapped pockets with in-or-out flaps that were more accessible.

Sports coats designers have borrowed from the original to make a jacket more in keeping with today's requirements. The "hacking" sport coat for today is a much shorter jacket, but still retains a natural shoulder, tapered waist and slanted, flapped pockets. This season's wool Shetland fabrics reflect a new restraint in muted stripes and checks and add to the Anglo-American appeal of this particular sports coat model. Colors in tweeds have that certain rich quality that only wool Shetland and lamb's wool can provide. Whether you're Sunday-driving the family through the countryside or headed for the links, you'll

want to match a "hacking" jacket with fine wool flannel slacks. You can choose between an olive with a blue overstripe, or a black and white sharply-pronounced hound's tooth check, or a midget gray and rust glen plaid.

Heard and seen

Drive-In to open—

The Eston Drive-In Theatre will open on Monday, the 7th of April. This is one of the first signs of approaching summer — and, of course, seeding.

True spring weather—

We see that this prevailing "fine" weather has, already, brought out the old ball and glove. Many are the youngsters that are readying themselves for a summer of sport. We feel sure that their anticipations shall be fulfilled by the interested town people.

Stock car club—

We see that the Eston Riverside Rockets are extremely busy in overcoming their "finance" for this ensuing season. Good Sport and Good Luck, boys!

Riverside golfing—

Yes sir! They were at it again at the Riverside Golf club on March 30th. Fred Dudley, Cec King and Denny Beckstrand completed the full nine holes. The creek running through the gully proved to be a hazard—not to the ball, but to golfer C. King, who slipped into the brink. WAC.

—The Press, Eston, Sask.

The "hacking" coat doesn't tell the entire sports coat story for spring '58. Another new treatment given sports coats is the removable sleeve cuff. This is a new concept in styling that should draw compliments. You'll find it, today, in your favorite clothing store. You can have the cuffs removed, but why not be daring and buy the jacket "as is".

There's the "flapped" chest or handkerchief pocket, also new. Leather piping on pockets, too. Other distinctive fashion features on wool sports coats this spring are pointed and angled button-over flap pockets. You'll find some sports coats with two inside breast flap pockets. Of special interest is the wool hopsacking sports coat with bi-swing pleats in back for freedom of action.

Ten years ago you'd have thought such details in men's wearing-apparel outlandish. But men today are more clothes-conscious than ever, and look for distinctively-styled sports apparel more expressive of their personalities.

Herodotus, the ancient Greek, was known as the Father of History.

Increasing demand calls for a larger subsidiary

Although production of scriptures by the British and Foreign Bible Society has tripled in the past ten years, there are still hundreds of thousands of dollars worth of orders that cannot be filled due to lack of funds, reports the Rev. K. G. McMillan, general secretary for Canada. Since 70 percent of its scriptures are sold at less than cost, the increasing demand calls for a larger subsidiary.

Mr. McMillan emphasized that while the British and Foreign Bible Society has been at work for 154 years, the efforts to provide Scriptures for the world is really in its infancy. In India, for example, the rate of literacy is expected to increase from its present 17 percent to 50 percent, and the population of nearly 400 billion is growing by five million a year.

This situation, as applied to other countries as well presents the greatest challenge of all times to the Bible Societies.

PRINTED PATTERN



by Anne Adams

Send forty cents (40c) in coins (stamps cannot be accepted) for this pattern. Please print plainly Size, Number, Address, Style Number.

Send order to:

Anne Adams Pattern Dept., Department P.P.L., 60 Front Street, W., Toronto.

YOU CAN SLEEP TO-NIGHT

AND RELIEVE NERVOUSNESS ALL DAY TO-MORROW!

To be happy and tranquil instead of nervous or for a good night's sleep, take Sedin tablets according to directions.

SEDICIN® \$1.00—\$4.95
TABLETS (Drug Stores Only)

Worry of FALSE TEETH Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, gooey, pasty taste or feeling. It's alkaline (non-acid). Get FASTEETH at any drug counter.

This ORANGE and COCONUT CAKE is so easy to make!



Prepare
1½ tps. grated orange rind
½ c. cut-up shredded coconut
Sift together twice
1½ c. once-sifted pastry flour
or 1½ c. once-sifted all-purpose flour
2½ tps. Magic Baking Powder
½ tsp. salt
Cream
7 tps. shortening

Gradually blend in
1 c. granulated sugar
Add, part at a time, beating well after each addition
2 well-beaten eggs
Sift in grated orange rind and coconut.
Combine
¼ c. milk
½ tsp. vanilla



Add dry ingredients to creamed mixture alternately with milk, combining after each addition. Turn into greased 8-inch square cake pan, lined in bottom with greased waxed paper. Bake in a moderate oven, 350°, 50 to 55 minutes. Frost cold cake with Orange Butter Icing.

You get lighter, more delicious baked goods when you use MAGIC Baking Powder. Dependable MAGIC protects all your ingredients. Buy MAGIC today!

